

# The National Pages

## Media Release

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### **The National Pages shortlisted for 'e-business of year'**

A rapidly growing internet-based firm has been shortlisted for a prestigious Somerset business of the year award in only its first year of trading.

The National Pages, an innovative and powerful internet business search tool, was launched just six month ago in Taunton.

Now, it has been shortlisted in the e-business category of the Somerset Business of the Year Awards 2008, which is run by the Somerset Chamber of Commerce.

The National Pages, based in Victoria Street, Taunton, is predicted to grow to such an extent that it will rival market leaders such as yell.com.

It already contains more than 2.5 million UK businesses in its database which can be searched by name, by distance from a town centre, by product, and by category.

Managing director Nigel Finch said: "The National Pages is the most powerful and fastest web-based tool available for anybody wanting to find a business or service anywhere in the UK."

Mr Finch said it took three years to develop The National Pages, which grew out of frustration caused by existing search engines frequently offering unconnected sponsored links rather than the business name being searched.

The company which developed The National Pages was website design and search engine optimisation specialists Somerset Web Services, which is also based in Taunton.

The finals of the Somerset Business of the Year Awards 2008 take place in Taunton on October 7.

The National Pages can be found at [www.thenationalpages.co.uk](http://www.thenationalpages.co.uk) and anybody who would like more information can telephone 08456 219 219 or email [enquiries@thenationalpages.co.uk](mailto:enquiries@thenationalpages.co.uk).

- Our photograph shows The National Pages managing director Nigel Finch celebrating the company's award shortlisting with some of his staff.

ENDS

**Notes for Editor:**

- Queries on this media release can be directed in the first instance to Julia Netherton or John Thorne, M2S Media, PR consultants to The National Pages and Somerset Web Services, on 01823 663146 or email [julia@m2smedia.co.uk](mailto:julia@m2smedia.co.uk) or [john@m2smedia.co.uk](mailto:john@m2smedia.co.uk)