

Somerset Web Services

Media Release

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Company with a conscience gives Somerset a new website

The social conscience of a fast-growing Somerset business has resulted in the creation of a new website which can help every parish council and village hall in the county.

The new site is now the internet home of the Community Council for Somerset, which provides access to advice and information to support the county's rural communities.

It was designed and built for the community council by Somerset Web Services, which also created last year's Somerset village website of the year for Creech St Michael.

Coincidentally, Somerset Web Services has offices on the first and second floors of Victoria House, Taunton, immediately above the community council's headquarters.

The new website was officially launched at the community council's annual meeting by the Mayor of Taunton Deane, Councillor Tim Slattery.

Nigel Finch, managing director of Somerset Web Services, said: "As a company, we have a corporate social responsibility policy whereby we aim to give something of benefit back to the community in which we live and work.

"So, when the community council said they needed to improve their internet presence, we offered to help out because we realised our efforts would benefit many thousands of people around the county.

"I feel really proud that we have been able to use our expert skills in website design and search engine optimisation to help the community council to help others."

The new website features leading edge technology with a content management system which allows community council staff to easily post and update information on the site.

It also has a powerful interactive directory and map of every village and community hall in Somerset, providing information on available facilities and bookings, and which can even link directly to a hall's own website and allows a hall committee to post its news on the community council site for everybody else to see.

A forum feature allows people to log on and post articles and share information with other users across Somerset 24 hours a day, and there is an events diary for organisations to post details of any activities and events they are holding.

The site also includes an RSS feed for up to date news content to be added directly from the county's local newspapers.

Community council members can also access a rich source of helpful information and advice contained in about 40 documents in pdf format.

Previously, Somerset Web Services has also created a flagship state of the art website for the Bridgwater Guy Fawkes Carnival, the world's oldest and largest illuminated carnival, which dates to the Gunpowder Plot of 1605 and attracts more than 150,000 people from all over Europe every year.

More information about Somerset Web Services is available by telephoning 01823 353760 or emailing info@somersetwebservices.co.uk or visiting the website www.somersetwebservices.co.uk.

- Our photograph shows the Mayor of Taunton Deane, Councillor Tim Slattery, pressing a laptop computer button to officially unveil the new Community Council for Somerset website, watched by Somerset Web Services managing director Nigel Finch and community council communications and data officer Heather Enright.

ENDS

Notes for Editor:

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