

# The National Pages

## Media Release

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### **Turn bronze into gold offer from The National Pages**

Thousands of Welsh business owners and managers are being offered an opportunity to turn bronze into gold by visiting the Ideal Business Show, in the National Indoor Athletics Centre, Cardiff, on September 3 and 4.

The offer comes from a Somerset firm which will be unveiling an innovative new internet business search tool which is expected to become as big as current market leader yell.com.

It will be the first time that businesses in Wales have been given an opportunity to see the exciting new product in action, called The National Pages.

The National Pages incorporates an array of search features which make it the most powerful web-based tool available for anybody wanting to find a business or service anywhere in the UK.

It already has 2.5 million UK businesses in its database and they can be searched by distance from a location, by product, by category, and by name.

Other technological advances incorporated into The National Pages include predictive suggestions to save having to type a full word into the search boxes and to assist with alternatives, an interactive map to show exactly where a business can be found, and a better design of screen image making it easy to read.

Anybody who visits The National Pages stand at the Ideal Business Show will have an opportunity to purchase a £100 annual gold package for the £45 price of a bronze package.

The company behind The National Pages is Somerset Web Services, which has its headquarters in Taunton and which originally developed from a firm creating software and intranets for large banks and corporations.

It now specialises in web design and web-based application developments for small to medium size businesses and other organisations, including local councils.

The National Pages managing director Nigel Finch said: "The National Pages grew out of a frustration with existing search tools which, for instance, when

you look for a Chinese restaurant in Cardiff may actually give you a pizza parlour in Swansea or an Indian take-away in Port Talbot.

“We have developed a powerful site where people can quickly find exactly what they are looking for, without having to type in exactly what they are looking for.

“Whether it is a butcher, baker, or candlestick maker, you can find it quickly and easily in The National Pages.”

The National Pages can be found at [www.thenationalpages.co.uk](http://www.thenationalpages.co.uk).

Anybody who would like more information about The National Pages, can telephone 08456 219 219 or email [enquiries@thenationalpages.co.uk](mailto:enquiries@thenationalpages.co.uk).

- Our photograph shows The National Pages being demonstrated at a recent regional launch event.

ENDS

**Notes for Editor:**

- Queries on this media release can be directed in the first instance to Julia Netherton or John Thorne, M2S Media, PR consultants to The National Pages and Somerset Web Services, on 01823 663146 or email [julia@m2smedia.co.uk](mailto:julia@m2smedia.co.uk) or [john@m2smedia.co.uk](mailto:john@m2smedia.co.uk)