

Samson Office Supplies

Media Release

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DVD player for guessing staff characters

Customers of an award-winning Somerset office furniture and equipment supplier have been getting to know the firm's staff much better thanks to a novel competition.

Ten staff of Samson Office Supplies volunteered facts about themselves and customers had to match the statements to their photographs.

Only five people managed to correctly do so, with Mrs Fiona Ritchie being drawn out of a hat as the overall winner to receive a DVD player.

Mrs Ritchie, who lives in Yeovil and works for Clipper Teas, in Beaminster, was presented with her prize by Samson Office Supplies managing director Jonathan Rice.

Mr Rice said: "We believe at Samson Office Supplies in building a good personal relationship with our customers and this competition was a fun way of helping to do that.

"It is always nice for customers to know something about the person to whom they are speaking when they ring up to place an order for one of our 16,000-plus products which we despatch daily."

More information about Samson Office Supplies is available by telephoning 01460 55000 or visiting www.samsonofficesupplies.co.uk.

Samson Office Supplies is a Somerset Business of the Year award winner in the annual event organised by the Federation of Small Businesses, and has been awarded Beacon Status by the South West Regional Development Agency.

- Our photograph shows Mrs Ritchie in her office with her DVD player prize.

ENDS

Notes for Editor:

- A jpeg is attached to this media release, for which a caption is included in the text above
- More photos are available on request
- Queries on this media release can be directed in the first instance to Julia Netherton or John Thorne, M2S Media, PR consultants to

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