

Samson Office Supplies

Media Release

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Staff forgo Easter eggs to support animal sanctuary

Staff at an award-winning Somerset office furniture and equipment supplier went without their Easter eggs this year in order to make life easier for rescued creatures at the Ferne Animal Sanctuary, near Chard.

Samson Office Supplies managing director Jonathan Rice had just bought 20 Easter eggs when he heard how the animal sanctuary was concerned it might not have enough for its annual children's Easter egg hunt.

So, Mr Rice decided to instead donate the Easter eggs to the animal sanctuary.

The support of Samson Office Supplies, which is based in Ilminster, turned out to be much-needed, as around 250 children turned up to take part in the event.

Mr Rice said: "Samson Office Supplies is always happy to help local good causes and when I explained the situation to our staff, they were very happy to miss out this year on their chocolate treat.

"We have a great team of staff at Samson Office Supplies who regularly help to raise money for charity on top of their day jobs of making sure orders for our 16,000-plus products are despatched the same day to keep our busy customers happy."

More information about Samson Office Supplies is available by telephoning 01460 55000 or visiting www.samsonofficesupplies.co.uk.

Samson Office Supplies is a Somerset Business of the Year award winner in the annual event organised by the Federation of Small Businesses, and has been awarded Beacon Status by the South West Regional Development Agency.

Our photograph shows Samson Office Supplies managing director with Ferne Animal Sanctuary marketing and fund-raising assistant Jo Fox, and Alan the rabbit, who is referred to as 'Big Al' and is a giant Flemish.

- ENDS

Notes for Editor:

- A jpeg is attached to this media release, for which a caption is included in the text above

- More photos are available on request
- Queries on this media release can be directed in the first instance to Julia Netherton or John Thorne, M2S Media, PR consultants to Samson Office Supplies, on 01823 663146 or email john@m2smedia.co.uk or julia@m2smedia.co.uk